An Invitation To Unlimited Potential

CLAY COUNTY

florida

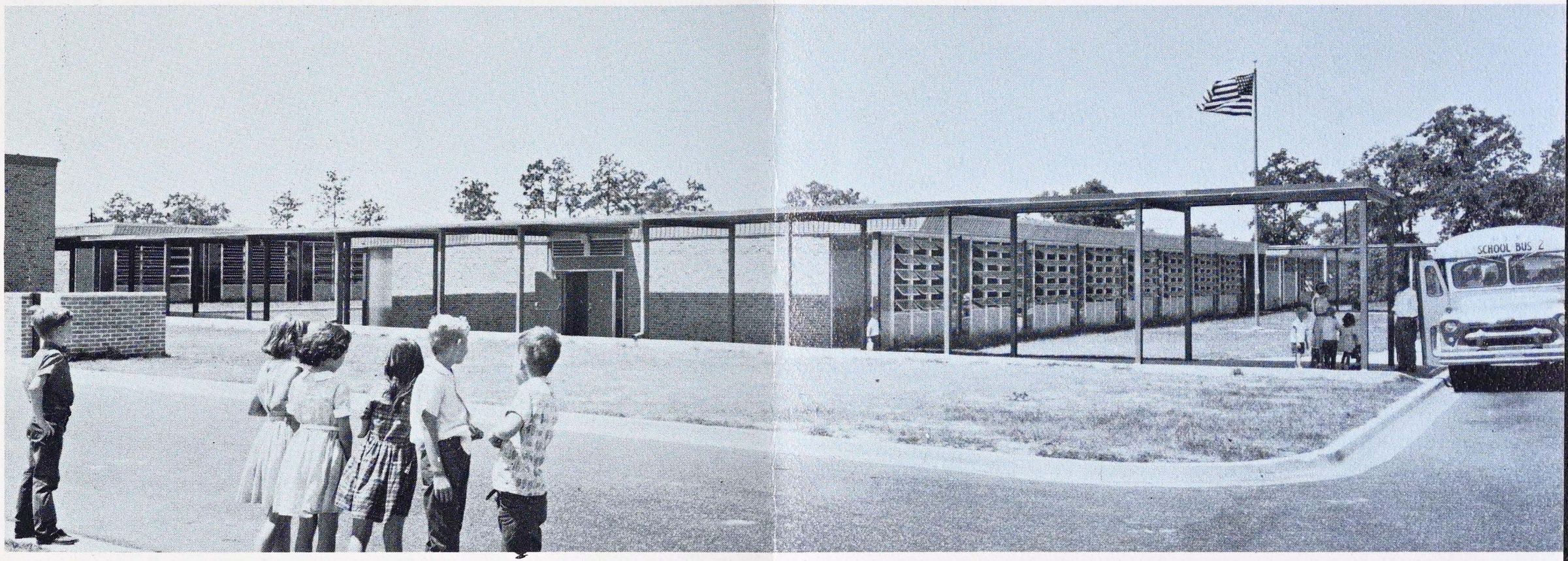
Golden Opportunity...

Whether one seeks a spot to vacation, move his family, re-establish a factory, or a garden spot in which to retire, Clay County has much to offer within a State which is experiencing growth at an explosive rate. Between what Clay County already has, through nature and an energetic citizenry, and the unlimited potential that is also theirs, lies Golden Opportunity. The beautiful scene from the golf course at Keystone Heights ideally portrays the natural scenery and warm way of life which thrives in Clay County.

For information on any part of Clay County, or any aspect of its cultural, domestic or commercial life—or on the potential that spells this Golden Opportunity —write the Clay County Chamber of Commerce, Green Cove Springs. Better still, visit with us and see it all for yourself.

Green Cove Springs

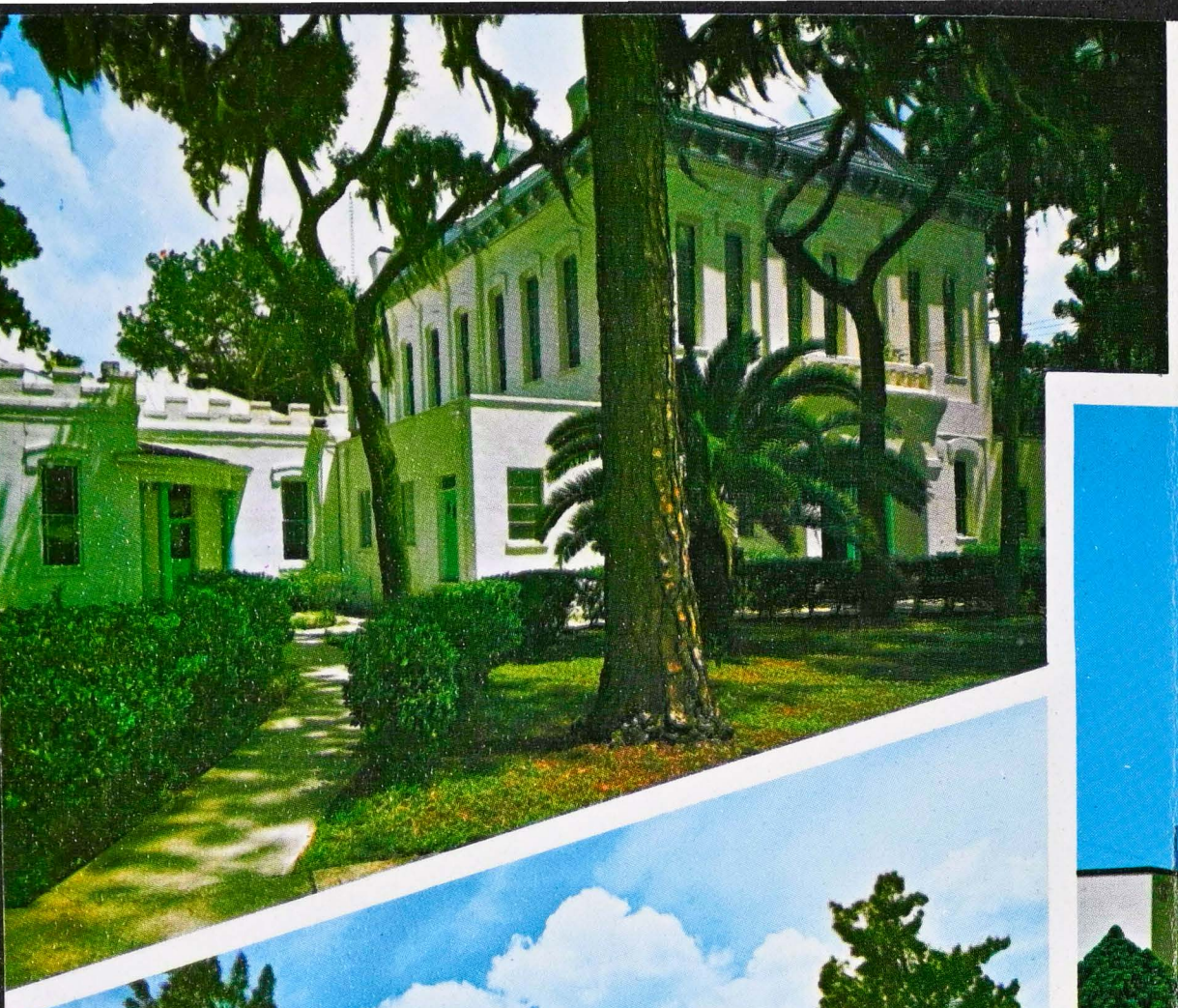
The Clay County seat, Green Cove Springs, is a congenial little city with many of the conveniences of larger municipalities, plus a picture book enchantment framed in a friendly atmosphere. In one of Florida's smaller but better located counties, Green Cove Springs offers year-round fishing, water sports and other recreation encouraged by the area's heavenly climate. Schools, churches, a hospital, ample housing, co-operative government and other assets further enhance the fact that an abundance of space is available for domestic or industrial growth. All the graciousness and adequacy of Green Cove Springs is splendidly supplemented in her sister Clay County municipalities—Orange Park, Penney Farms and Keystone Heights, and in cozy, colorful towns: historic Middleburg, Clay Hill and Doctor's Inlet.



Our Domestic Side

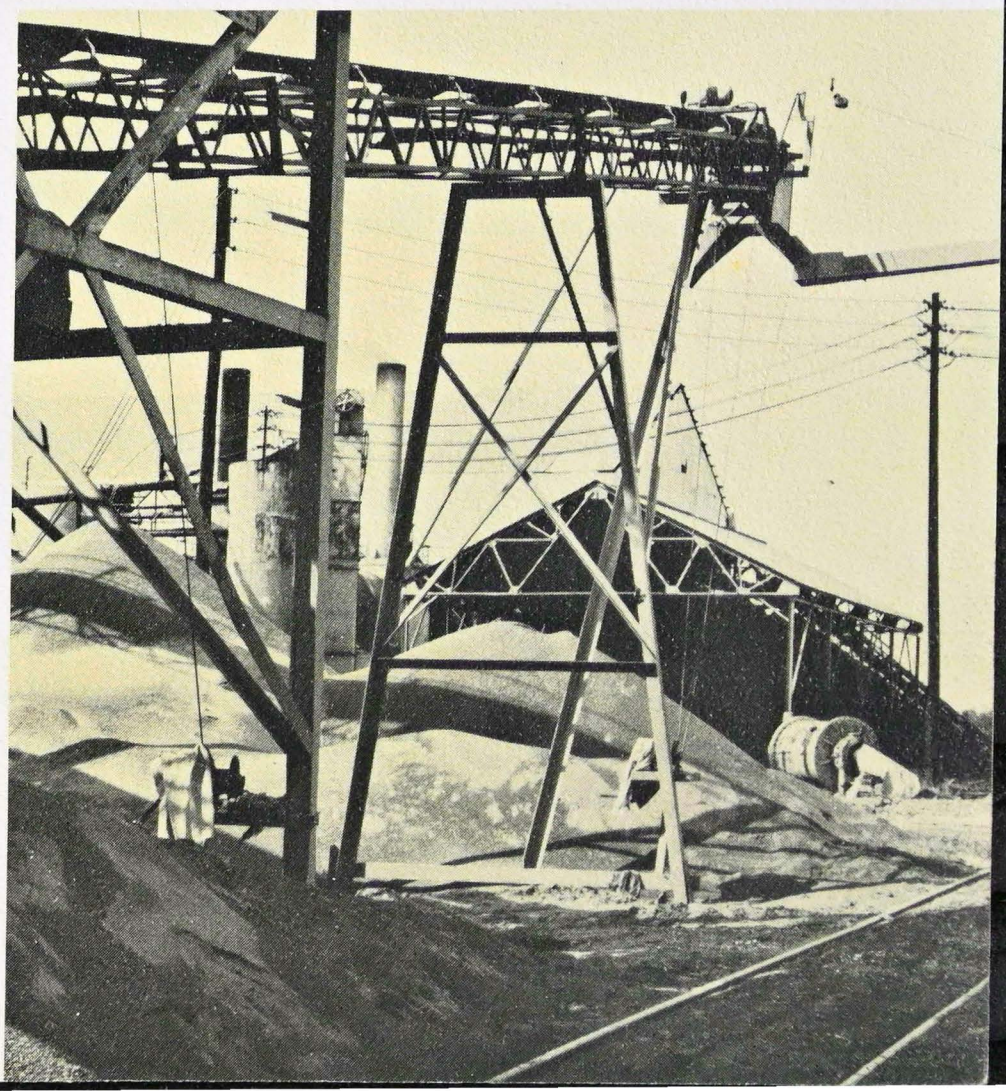
Clay County, Florida has a domestic heart influenced by Old South traditions but vitalized by visions of tomorrow. The scene on the left is the municipal pool in downtown Green Cove Springs' recreation area. Above, left, is a classical dwelling at Penney Farms, a senior citizens retirement community. A modern, model home shown above, right, is comparable to better homes in Green Cove Springs. The picturesque, new, typically American school in the center is located at Orange Park. Clay County is blessed with many fine churches as indicated at left by the Methodist Church at Historical Middleburg.

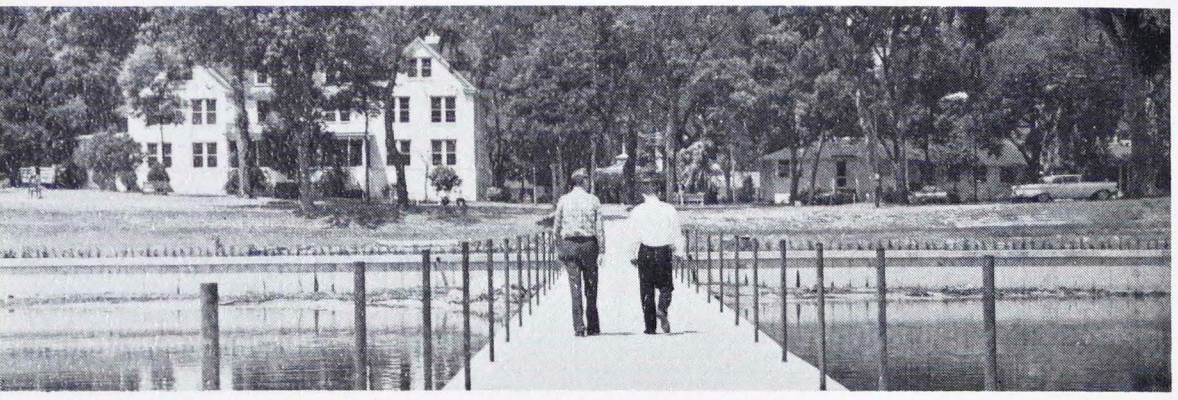
There's Much More...

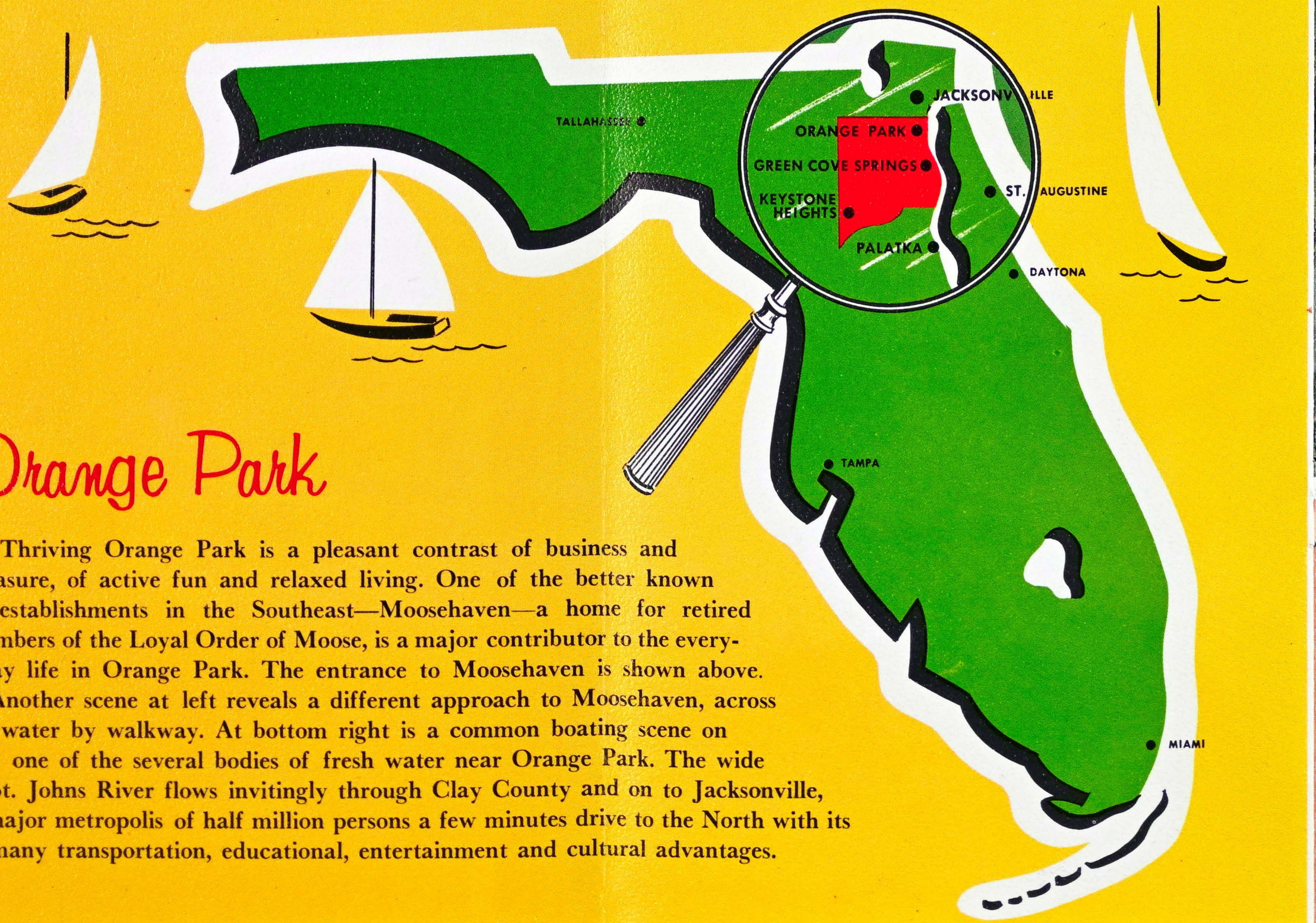


Industrially, Clay County thrives in activity, yet has the ambition, the labor pool and the facilities to expand many times over. The court house, from which friendly, understanding government comes, is pictured at top left on facing page. Clockwise: The Clay County Electric Co-operative at Keystone Heights, the new hospital at Green Cove Springs, trucks at one of the county's famous dairies.

Orange Park, equally as attractive industrially as it is a pleasant place in which to live, shows its elaborate new community-recreation center in the sketch above. Another of Clay County's fine dairies, Shadowlawn, is pictured at bottom left as is an outdoor scene from the Florida Solite plant, right, near Green Cove Springs. Community life in Clay County is well distributed geographically. Every corner, however, offers appealing land for new growth.

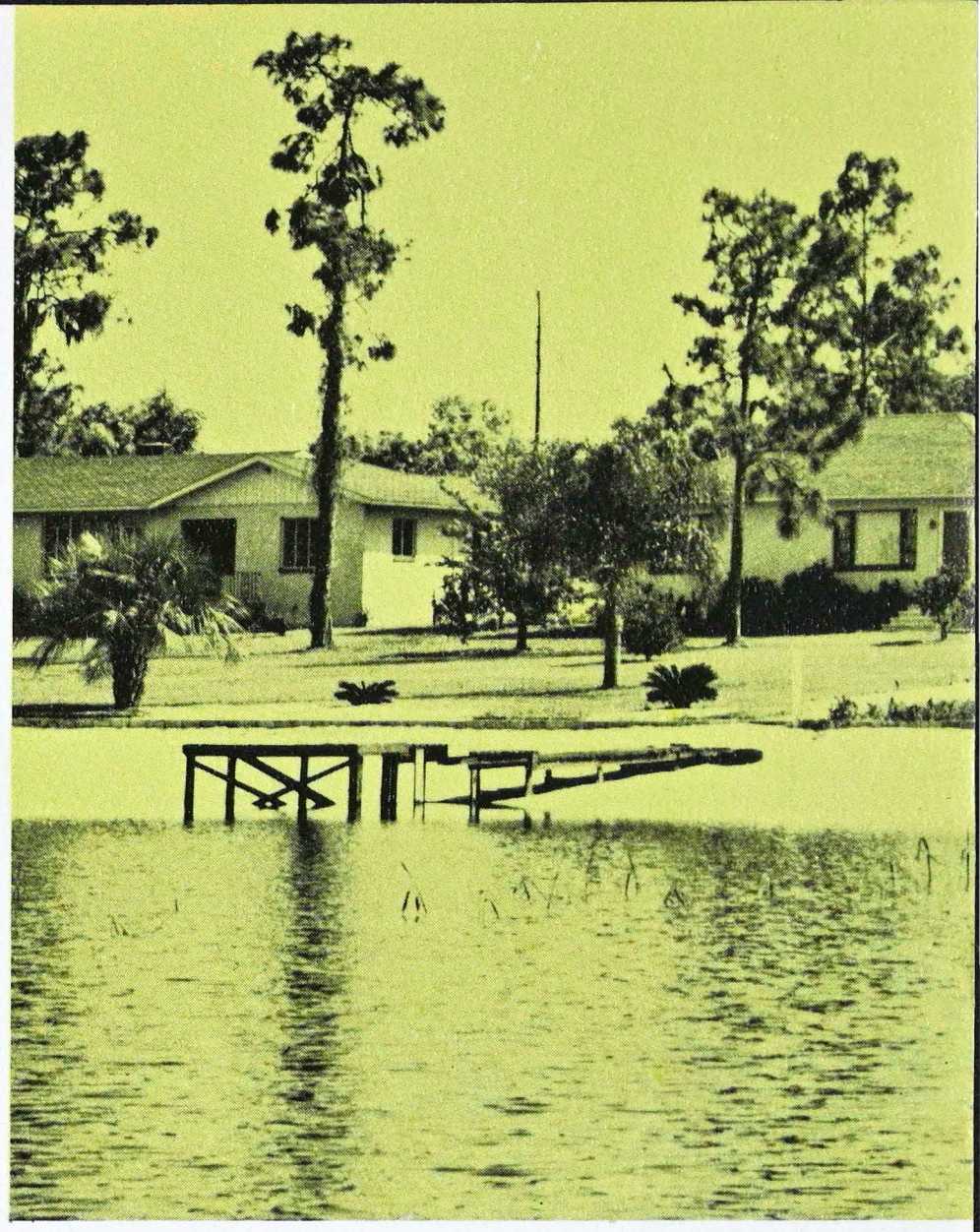


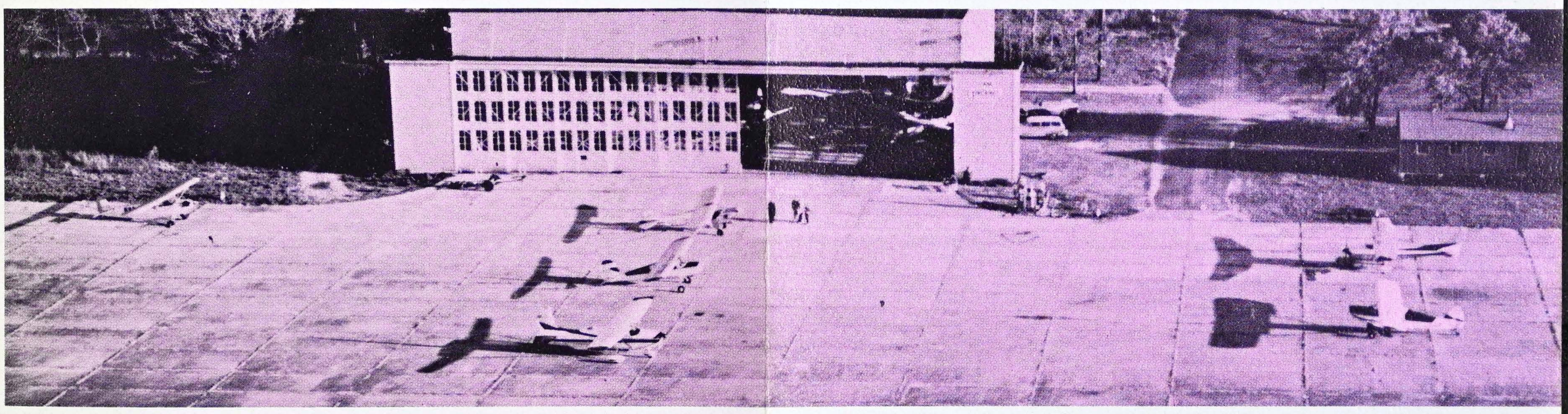




Orange Park

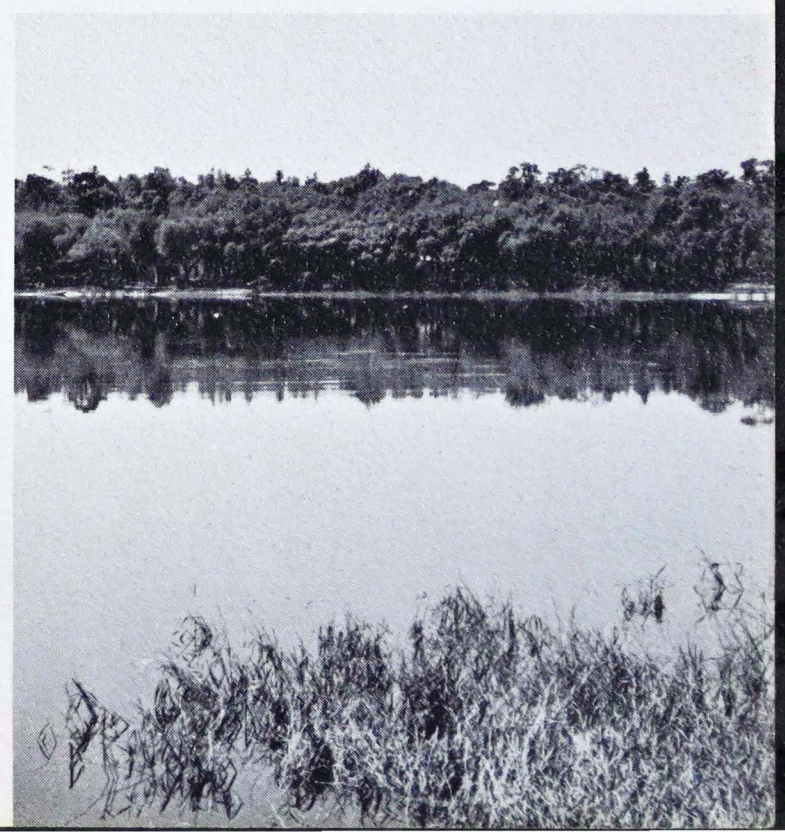
Thriving Orange Park is a pleasant contrast of business and pleasure, of active fun and relaxed living. One of the better known establishments in the Southeast—Moosehaven—a home for retired members of the Loyal Order of Moose, is a major contributor to the every-day life in Orange Park. The entrance to Moosehaven is shown above. Another scene at left reveals a different approach to Moosehaven, across water by walkway. At bottom right is a common boating scene on one of the several bodies of fresh water near Orange Park. The wide St. Johns River flows invitingly through Clay County and on to Jacksonville, a major metropolis of half million persons a few minutes drive to the North with its many transportation, educational, entertainment and cultural advantages.





Keystone Heights

Nature blessed Keystone Heights with a multitude of water in the form of numerous lakes, making it an almost indescribable paradise for fishermen, boaters, swimmers, campers, picnickers, or those simply looking for a place to rest in the sun under a serene Florida sky or under the shade of princely trees crowned with trailing,lazy moss. . . . The contrasting scenes from downtown Keystone Heights, above left, to the soothing lake scenes, bottom right, showing camps along a lake shore, are only yards apart. The Keystone Heights airport, above, offers a 24-hour hangar, tie-down, major-minor repair and mechanical service to supplement its three 5000-foot runway facilities. Some attractive, comfortable Keystone Heights lake front homes stretch along a breezy lake front at top right.



LITHO U.S.A. DREW, JACKSONVILLE

Varied but gracious living is the rule in Clay County, Florida where an almost rustic atmosphere is spiced by nature: Gently flowing tidal waters, swift rocky streams, flatlands, sandhills, mossy river banks. . . . Seasons are contrasting but citrus and other semi-tropical plants flourish. Hunting, fishing, golf, swimming, boating and other sports abound. . . . Yet only minutes away from expressway-interlaced Jacksonville, and metropolitan life.

EFD
Clay County [1964]